Satsang was founded by Montana-based musician Drew McManus in 2014. Known for their heartfelt, genre-blending sound, Satsang merges elements of folk, hip-hop, reggae, and rock, infusing each song with introspective lyrics and a strong message of positivity, spirituality, and social awareness. The name "Satsang" reflects the band's mission, derived from the Sanskrit words for "truth" (sat) and "company" (sang), symbolizing gatherings aimed at seeking and sharing deeper truths.

The band's music often draws from McManus's own journey of self-discovery, healing, and connection to nature, as well as his experiences with addiction and recovery. With soulful vocals, acoustic melodies, and rhythmic versatility, Satsang creates a powerful atmosphere in both their recordings and live performances. They have built a dedicated following through their relatable messages about love, unity, and resilience, as well as their active support for social and environmental causes.

Over the years, Satsang has released several albums, each resonating with themes of hope, introspection, and community. Their live shows are particularly celebrated for creating a space that feels like a "satsang"—a gathering for connection and upliftment—where fans can come together to share in a collective experience of music, inspiration, and truth-seeking.